

DO NOT USE THIS PDF TO SUBMIT YOUR APPLICATION!

You must return to <http://profiles.burningman.org/participate/brc> and submit electronically. Your project will not be considered for pre-playa registration if you attempt submission using this PDF format.

2018 Media Application

Intro

Storytellers and documentarians are an integral part of Burning Man. Together, we share the story of Black Rock City and add to the global Burning Man community's extensive cultural and historical archive. While Burning Man Project welcomes image makers to Black Rock City as storytellers and artists, we do so in a limited number due to the unique nature of the event, to protect decommodification and participant privacy, and the deep-seated belief that Burning Man is best experienced when cameras remain in their cases. We look to approve the strongest, most well-thought-out proposals, especially those that highlight our cultural values and exemplify the 10 Principles. We encourage you to study the resources and policies recommended below before completing the application form.

Submitting a proposal does not guarantee your ability to document the event. A thoughtful proposal, with a clear focus, does improve your chances of being approved.

We look forward to receiving your proposal.

PLEASE NOTE: Acceptance of a Media Project Proposal does NOT automatically grant you rights to DISTRIBUTE your work. An accepted proposal grants you the right to SHOOT at the event. Approval to distribute is granted after a review by Burning Man's Press Team once your project is completed. Please consider this before investing time, money, houses, jet skis, energy, street-cred, willpower, etc. into this process.

Before You Begin

About "Professional Use Media"

"Professional Use Media" is used to describe any media project that is intended for public distribution, regardless of commercial intent. This includes – but is not limited to – gallery exhibitions, magazine publication, use on a commercial blog, video blog, or website. These types of public displays of imagery from Black Rock City require written permission from Burning Man Project, and this application is the first step. To learn more about what it means to be "Professional Use Media" [click here](#).

Personal Use

Recording images or video for sharing with friends and family through personal or noncommercial social media does not require registration. However, you may NOT share images from Black Rock City on social media accounts for any products, brands, services or businesses.

PLEASE NOTE: The evolution of social media "personalities" with large groups of "followers" have changed the dynamics around "Personal Use" of media. If you intend to shoot a Video Blog/Vlog or other content that will be posted to a "personal" account but you use your account for large-scale reach, you must apply as professional media.

PLEASE NOTE: In line with the principle of Decommodification and to protect the integrity of Black Rock City, you may NOT post promotional material to your personal accounts. Examples include wearing a pair of sunglasses and tagging the brand, fashion shoots where designers are mentioned, etc.

Preparation

Having a well thought out proposal will give us a better sense of your project and its potential impact on Black Rock City's participants and Burning Man's culture globally. Whether this is your first trip to Black Rock City or your tenth, studying the website is the first step to submitting this application. We have also provided a PDF preview version of the questionnaire to better enable you to prepare your answers in advance of filling out the online form.

- [Press & Media Section](#)
- [Philosophical Center](#)
- [Preparation Section](#)

Deadline is July 19, 2018

The deadline to submit a Media Project Proposals is the third Thursday in July. You MUST SUBMIT before the deadline. Proposals are reviewed on a rolling basis, so submitting your proposal as early as possible is highly recommended. The application must be submitted electronically via this form. We do not accept hard copy or email submissions.

Please note: You must complete your application once you begin. There is no "Save & Continue" option available. Once submitted, you will not be able to update your proposal.

For any major changes to your project (e.g. acceptance by a TV network or other distribution modifications, funding received, addition of a crew to a previously one-person operation), please contact the Burning Man Press Team at press@burningman.org.

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When you have submitted your application you will receive a confirmation email.

Thank you!

REMEMBER!!!

You must complete your application once you begin!

Project Description

Read Press & Media in BRC*

Have you read the [Press & Media in BRC](#) section of burningman.org?

Yes

No (If not, please read BEFORE submitting.)

Read Rights & Responsibilities*

Have you read the [Media Rights & Responsibilities](#) document?

Yes

No

Which is the most recent year of Black Rock City featured in your project?*

Read Survival Guide*

Have you read the [Survival Guide](#)?

Yes

No

Name of Media Organization*

Please give us the name of any organization(s) involved with this project.

Producer Affiliations*

You represent that you are acting with or on behalf of persons or entities identified below. Include the full name, mailing address, telephone number, and email address for each such person or entity. (If none, enter "N/A".)

Your Role*

Please include your role in this project.

Crew Members*

Full names with role/ titles. Please put one crew member per line.

Sample URL

Please provide a URL for your project, portfolio, reel, or writing. This should include examples of work where you held the same role as and/or of a similar style to this current project.

Previous Playa Projects

Please list any Burning Man projects you have worked on in the past, besides this media project.

Project Details

What you should know when you submit your Media Project description:

- Think this through carefully, especially if yours is a film/video proposal.
- Factors considered when determining if a project will be approved may include the review of similar projects or, the potential impact of your project on our community, your previous experience with or stated understanding of Burning Man, and many others.
- NOTE: We do not accept fiction film proposals.

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- NOTE: The “first-timer at Burning Man” narrative rarely makes it through the proposal process. With the above factors in mind, please provide as much detail as you are able for each of the questions in this section.

Project Title*

Please provide a title for your project (a working title is fine).

Media Project Description*

Please provide a thorough description of your project.

Fire Conclave*

What is the name of the Fire Conclave group you are documenting?

Target Audience*

Be sure to describe your intended audience in depth.

Distribution Intent*

What are your plans for public distribution or commercial use of this project? If you do not have a distribution plan yet but want to approach certain outlets, please specify your plans in as much depth as possible. If you intend for the content to appear on a web page, please include the URL here. Be specific.

PLEASE NOTE: Projects with larger and broader intended distribution platforms will receive considerably greater levels of scrutiny during the review process. Some examples of “larger and broader” can include video-on-demand and/or streaming services, network television, and professional film production houses.

Similar Projects*

Have you completed projects in BRC similar in scope, topic, or treatment to the one you are planning for this year?

Yes

No

Budget

What is the budget for your project proposal? If you don't yet know, please give us your best estimate. Tickets and travel to the event need not be included in your estimate.

\$0 - \$1,000

\$5,000 - \$10,000

\$50,000 - \$100,000

\$1,000 - \$5,000

\$10,000 - \$50,000

\$100,000+

Expenses

Please briefly explain your expected expenses associated with your proposal (tickets and travel to the event need not be included in your explanation). Please also explain where your funding is coming from.

Publication Date*

When do you expect to publish your work?

What makes you want to cover Burning Man?

Comments

Tell us what we haven't asked you.

Photo and Video Sharing*

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We would love to showcase your finished photos and/or video through our official channels. If your project is approved for shooting in Black Rock City and for distribution after the event, are you willing to submit your best/favorite 50 images (or fewer) to the Burning Man photo gallery, or your best/favorite video for our use?

- Yes
 No

Image Capture Details

Which of the following types of content will you be capturing? **Check all that apply.**
Content Information*

- Still Images
 Video
- Drone Footage
 Audio Only
- Other

** For Drone / UAV Projects **

If you are planning to fly a drone or UAV at Burning Man, it must be registered with the RCBRC department of the BRC Airport. You can find out more information and register your device [here](#). Drone registration is required before a camera can be approved for use with a UAV.

Please note only 30 drone applications are approved each year. Flying a drone at the event without a permit is a violation of BLM regulations and can result in a ticket. If you need aerial footage for your project, we can connect you with approved drone pilots who are willing to help.

If you indicated Other content, please specify here.

Project Type*

Which of the following best describes your type of project? Please check all that apply.

- | | | | |
|--|--------------------------------------|--|---|
| <input type="checkbox"/> Photography | <input type="checkbox"/> Radio | <input type="checkbox"/> Podcast | <input type="checkbox"/> Newspaper |
| <input type="checkbox"/> Video | <input type="checkbox"/> Documentary | <input type="checkbox"/> Video Blog/Vlog | <input type="checkbox"/> Feature Length |
| <input type="checkbox"/> Virtual Reality Video
(VR) | <input type="checkbox"/> TV | <input type="checkbox"/> Blog | <input type="checkbox"/> Short |
| | <input type="checkbox"/> News | <input type="checkbox"/> Magazine | <input type="checkbox"/> Other |

Number of cameras being brought to the playa for this project. Include all cameras being brought by the entire crew.

Camera(s)*

Please list make, model, lenses if pertinent to the project.

Include any non-camera equipment you will be using, such as external lights and microphones, monitors, camera mounts, aerial devices, etc.

Event-Specific Questions

Ticket*

Have you already obtained [tickets](#) for Burning Man this year? Members of the media are not issued free passes; you—and your entire crew—will need to source and purchase tickets, even if your project is approved.

- Yes
 No

Date of Arrival*

What day do you anticipate arriving on the playa? (Note: Arriving before the event gates open on Sunday, August 26, 2018 requires specific permission and a Work Access Pass.)

- Prior to Saturday before the event Saturday before the event Sunday (day gate opens)

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- Monday the first day of the event
 Tuesday of the event
 Wednesday of the event
 Thursday of the event

Departure Date*

What day do you anticipate departing from the playa?

- Tuesday of the event
 Wednesday of the event
 Thursday of the event
 Friday of the event
 Saturday of the event (day of the Man burn)
 Sunday of the event (day of the Temple burn)
 Monday (last day of event)
 After Monday, the last day of the event

Arrival Method*

Please describe how you will get to Black Rock City.

Interview Request*

Are you looking to interview people (staffers, artists, volunteers, etc), as part of your story?

- Yes
 No

Interview Request Details*

Please give us the names of any specific Burning Man participants (Burning Man Founders, organizers, volunteers, artists, theme camp leads, mutant vehicle owners, Regional contacts, international Burners, etc.) you know you would like to interview for this project. For a finite listing of staff, check out the [People](#) section of the website.

Camp*

Do you have arrangements made to camp with a particular group?

- Yes
 No

Camp Name*

Please tell us which group you will be camping with and the camp's location, if you know it.

Because you will be capturing images or audio in Black Rock City, you must read and agree to the following Content Capture Agreement before continuing.

Media captured at Burning Man may not be used professionally without express written permission from Burning Man Project or Black Rock City LLC. "Professional Use" is defined as display beyond friends and family or for commercial use. Financial profit is not the determining factor; all public uses must obtain permission. Read more on [Personal vs. Professional use](#).

I Have Read And Understand The Above Information And Accept Its Conditions.

Note: If you do not agree to the above information, your application WILL NOT be accepted for media submission.

Content Capture Agreement*

I Agree

Feel free to email press@burningman.org with any questions.